

The event is organised in the framework of cooperation between Interreg Danube projects ReInd-BBG: Reindustrialisation following the Brownfield is better than Greenfield Principle and NONA – New Governance for New Spaces, supported by the Interreg Danube Region Programme co-funded by the European Union.

Scan the QR code and find more about the event



Organisers



Mociur-Triaș-Valea Țerovei Urban Regeneration Site



Interreg Danube Region

Interreg Danube Region



Co-funded by the European Union



Regenerating Places, Reimagining Futures

International Conference on Investing in Heritage Revitalization and adopting the Brownfield-is-Better-than-Greenfield Principle in the Danube Region

The Multifunctional Centre, Reșița

23–25.04.
2026

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Agenda

23.04

09:00–10:30

Tour around the Mociur-Triaj-Valea Terovei industrial site – A Living Laboratory for BBG Reindustrialisation

Meeting point for tour departure: Multifunctional Center, 40-42 Revoluția din Decembrie Bd, Reșița. Tour details to be communicated by email to all conference participants. Group transport will be provided by the organizers.

10:30–11:00

Arrival of participants at the conference venue

Multifunctional Center
40-42 Revoluția din Decembrie Bd, Reșița

11:00–11:30

Conference Opening Ioan Popa, Mayor of Reșița

Ioan Popa,
Mayor of Reșița
Reșița's Challenges of Urban Regeneration

11:30–13:00

Panel #1: Policies and Funding Tools Enabling Visions for Urban Regeneration and Brownfield Reindustrialization

Simona Mureșan,
Commercial Director, Romanian Bank for Investments and Development:

From PPP to Private Equity – How Private Investment Instruments Can Finance Urban Regeneration

Sorina Răducanu,
Commercial Director FEPR:
Innovation in Funding for Public Investments – Green Bonds and PPPs;

Sorin Dumitru,
Coordinator of Banat Mountains Integrated Territorial Investments Association:
Regional tools that facilitate the redevelopment of industrial sites

Moderator: Marina Batog
Co-founder and Director of MKBT

13:00–14:00

Lunch Break

14:00–15:30

Panel #2: Impact Leadership & Finance – Making Reindustrialization and Brownfield Revitalization Feasible

Primož Šporar,
High Impact Designer and CEO FUND 2740:
Building an impact investment ecosystem to support industrial transition

Andrei Cosmin Munteanu,
Co-Founder and Programs Manager Director Vest Venture:
Vest Venture Fund

Svetlana Kirova,
Project Manager The Collective Foundation:
The Urban Culture Fund

Kyle Wiebe,
Unleash.org Ambassador:
Raising a new generation of changemakers and entrepreneurs for leading feasible regeneration processes

Moderator: Zdravko Kozinc
Iskriva

15:30–15:45

Coffee Break

15:45–17:30

Panelul #3: Transformation Stories – Industrial Heritage Revitalization Across the Danube Region

Dr. Adam Hajduga,
Vice-president European Route of Industrial Heritage:
Transformation story of the “Pokój” steelworks blast furnace, scheduled to open to the public in 2027

Łucja Zawadzka,
Deputy Director for Development at the Coal Mining Museum in Zabrze and Board Member of ERIH:
Development of the Coal Mining Museum in Zabrze, Poland

Ilinca Păun Constantinescu,
President of Ideilagram Association:
The Transformation Story of Petrița Coal Mine, Jiu Valley

Daniela Copaci,
Executive Director, Department of Local Development and Investment, Reșița Municipality:
Reșița Industrial Heritage Appropriation and Revitalization

Moderator: Ana-Maria Elian
MKBT

17:30–17:40

Closure Remarks & Communication of Programme and Logistics for the Next Day

18:00–19:00

Guided Tour at the Funicular Bridge

Landmark New European Bauhaus project, EU funded investment, inauguration planned for 2028 / 1h. Guided by arh. Bogdan Demetrescu, D Proiect & Daniela Copaci, Reșița Municipality.

19:00–21:00

Networking Dinner

Regenerating Places, Reimagining Futures

24.04

09:00–09:15

Opening: From Pilot Actions to Lasting Change
Commentary on New European Bauhaus on the Danube impact and future challenges

Mateja Softić și Zdravko Kozinc,
Iskriva

09:15–10:45

Panel #4: Multi-Stakeholder Governance

Mateja Softić,
Co-Founder of Institute Iskriva
On the Restored Old Ironworks in Ravne na Koroškem, Slovenia

Ana Schlupp,
Executive Director of Banat Mountains Community Foundation:
Co-Revitalizing the Factory Glasshouses. Civic Stewardship and Community Governance in Post-Industrial Sites

Andreea Jager Tako,
Co-founder of the PLAI Cultural Center and Trans Halle Europe
Executive Committee member:
Civic and Cultural Activation of Industrial Spaces as a Pathway To Broader Transformations. On AMBASADA

Georgiana Mihailova,
Vice-President of CR.EU Metacluster:
Beyond the Project Cycle: CR.EU Metacluster as a Model for Lasting Creative-Public Collaboration

Dr. Adam Hajduga,
Vice-president of ERIH:
On Multi-level Stakeholder Coordination for Regional Routes

Moderator: Bogdan Suditu
MKBT

10:45–11:00

Coffee Break

11:00–11:15

A vision for Moving Forward – Presentation of the working group sessions

11:15–12:45

Workshops

WG1 | UNLEASH Innovation Workshop:
Exploring Revitalization and Regeneration Through Innovation moderated by Kyle Wiebe and Nina Soraa, UNLEASH.ORG

WG2 | Insight into Impact Finance and Investment Readiness
moderated by Fund 2740/Primož Šporar

WG3 | Cooperation Networks
moderated by MKBT and ERIH

13:00–13:30

Conclusions and Closing Remarks

10:30–15:00

Lunch Break & Networking

15:00

Departure to Guided Tours (organized transport, by bus)

15:30–18:00

Sparkling Inspiration! Guided tours.
Walk through discoveries of Reșița's remarkable industrial heritage sites undergoing transformation.

Group 1: A guided discovery of the old UCMR site

Group 2: A dive into Reșița's steelworks and blast furnace site

Tour details are communicated via email to all those that filled in the conference registration form. Those who participate in Group 2 can opt to continue the tour to the old UCMR site (following the same route as Group 1).

25.04

09:00–13:00

Sparkling Inspiration! Guided tours.

Group 1: Exploring the coal mining heritage of Anina

Group 2: A glimpse into the hydrotechnical system surrounding Reșița

Group 3: A guided discovery of the old UCMR site

More background information and logistical details on tours will be sent by email to all conference participants prior to the event.

All tours proposed will have limited seats. Car/minibus transfers will be arranged for those interested to participate, if needed. Subscribing to tours will be done before and during the conference days.